

GE Healthcare

# Delivering exceptional breast care with the Senographe<sup>®</sup> Essential mammography system

Park West Radiology  
315 West 57th Street  
New York, NY 10019



Park West Radiology combines advanced technology and equipment with remarkable care for women of the West side of Manhattan. Its comprehensive radiology services include immediate CT/CTA, MRI, digital mammography (including screening and interventional), digital x-ray and bone densitometry.

**Quality and durability make all the difference**

Since the goal at Park West Radiology is to give patients and their physicians the highest level of medical care and personal service, quality imaging is paramount. GE Healthcare's Senographe Essential digital mammography system helps Mona Darwish, M.D. and her colleagues achieve their goal. Park West Radiology uses two Senographe Essential systems, one with an add-on stereotactic option for performing breast biopsies.

"I felt that the GE system was the best available. I liked the span of contrast. I found that with some of the other systems available on the market, the contrast was just too burnt out. There was too much contrast and subtle things appeared over-penetrated and complicated," notes Dr. Darwish.



Park West Radiology recently installed two Senographe Essentials. In fact, prior success with the Senographe Essential is what prompted Dr. Darwish to bring these systems to their facility. “I liked the GE image so much, we chose GE’s Senographe Essential over a competing system. And that was prior to opening our Park West location. I felt the system was worth the investment.



“Not only are my images sharp, but I’m also impressed by the detector. In my experience, the Senographe Essential’s detector has been very reliable. GE’s image quality and detector durability were important factors in making our system purchasing decision.”

-Mona Darwish, M.D.,

Durability was another reason why Dr. Darwish chose the Senographe Essential systems. “Not only are my images sharp, but I’m also impressed by the detector. In my experience, the Senographe Essential’s detector has been very reliable. GE’s image quality and detector durability were important factors in making our system purchasing decision.”

### **A flexible, space-saving solution**

In a location where real estate is at a premium, the Senographe Essential system with the add-on interventional unit gives Park West Radiology an advantage. “Space is expensive, so it’s important to us. We can offer stereotactic biopsies in the same place as we offer mammograms, which is more efficient and economical,” notes Dr. Darwish.

The Senographe Essential is not only smart on space; it offers the staff at Park West Radiology clinical flexibility. After they complete stereotactic procedures, they simply take the interventional device off and proceed with their mammogram appointments. Including clean-up time,

it takes their staff approximately 30 minutes to transform the room from the stereotactic device with the add-on to the standard device for screening/diagnostics—performing the biopsy is included in that time span. “The add-on unit is flexible and economical. We can perform routine mammograms when not using the interventional device,” adds Dr. Darwish.

### **An upright advantage**

Dr. Darwish prefers the ergonomic upright design and comfortable positioning that the Senographe Essential offers. “I feel that the upright system has a little more give and allows better positioning of the patient. You can get more posterior and it’s comfortable for the patient.”

“GE’s technical support is fantastic. Our applications representative was outstanding, had the patience of a saint and was a great teacher. I owe our technologist’s system expertise to GE’s technical support—they were excellent.”

-Mona Darwish, M.D.,

Combining patient comfort with quality imaging is a win-win for Dr. Darwish and her colleagues. “I chose the Senographe Essential because I liked the image quality. I also like using the same system to perform the stereotactic procedures, as it delivers the same exceptional image quality.”

### **A system with outstanding support**

Beyond the clinical and economical advantages of the Senographe Essential, Dr. Darwish is equally impressed by the service that accompanies this system. “GE’s technical support is fantastic. Our applications representative was outstanding, had the patience of a saint and was a great teacher. I owe our technologist’s system expertise to GE’s technical support—they were excellent.”

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## About GE Healthcare

GE Healthcare provides transformational medical technologies and services that are shaping a new age of patient care. Our broad expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, drug discovery, biopharmaceutical manufacturing technologies, performance improvement and performance solutions services help our customers to deliver better care to more people around the world at a lower cost. In addition, we partner with healthcare leaders, striving to leverage the global policy change necessary to implement a successful shift to sustainable healthcare systems.

Our “healthymagination” vision for the future invites the world to join us on our journey as we continuously develop innovations focused on reducing costs, increasing access and improving quality and efficiency around the world.

GE Healthcare  
3000 North Grandview  
Waukesha, WI 53188  
U.S.A.

[www.gehealthcare.com](http://www.gehealthcare.com)



imagination at work